

INDIA TRADE PROMOTION ORGANISATION

NOTICE – ADVERTISEMENT OPTIONS IN IIFF DELHI FAIR GUIDE

Date : 24th July 2025

Subject : India International Footwear Fair Delhi – Rates for Advertisements in Fair Guide

A Fair Catalogue for the upcoming 09th India International Footwear Fair Delhi (August 06-08, 2025) at Bharat Mandapam, New Delhi will be brought out containing profiles of the participants.

The Advertisement tariff for the Fair Catalogue is as follows:

Position of advt.	Indian Participants, in INR	Foreign Participants, in US\$
2nd Cover (colour)	19500	385
3rd Cover (colour)	19500	385
4th Cover (colour)	25000	485
Extended 2nd& 3rd Cover (colour)	19000	380
Inside pages (colour)	11000	220
Book Marks (printed by ITPO), colour	16000	320
Book Marks (Printed & provided by the party), colour	7000	160
GST will be charged extra at prevailing rate	18%	

Registered applicants of IIFF Delhi may apply for advertisements, on first-come, first-served basis depending on availability. Interested applicants may send an e-mail to: tkpant@itpo.gov.in
